

Role of Women Entrepreneurship in Small Scale Industries With Special Reference of Jabalpur District



Radha Pradhan
Research Scholar,
Deptt. of Commerce,
G.S. College,
Jabalpur, M.P.



Archana Pandey
Research Scholar,
Deptt. of Commerce,
G.S. College,
Jabalpur, M.P.

Abstract

An entrepreneur is the person who bears risk, unites various factors of production and carries out innovations. An entrepreneur can be defined as an individual or a group of individuals who tries to create something new, who organizes production and undertakes risk involved in the establishment and operation of a business enterprise. Therefore we can say that Entrepreneurs are the self starters and doers who have organized and built successful enterprise in the modern era. The term entrepreneurship encompasses all activities from the perception of economic opportunity to the external advancement of the firm in all its aspects.

Keywords : Women Entrepreneurship, Women Empowerment, Self-Confidence, Skill Development

Introduction

The origin of the basic word "Entrepreneurship" is from a French word "Entreprendre", where it cradled and originally meant to designate an organizer of certain musical or other entertainments. Entrepreneurship is a fascinating practical and academic area of the study. Entrepreneurship is an important activity of the economy. It contributes to a major portion of the economy. In India, entrepreneurship is a significant sector in 1947, the Govt. of India tries to spell out the priorities to devise a scheme for achieving balanced growth. For this purpose, it came forward with the first Industrial policy, 1948 which was revised from time to time. The Govt. in her various industrial policy statement identified the responsibility of the state to promote, assist and develop industries in the national interest.

The Small-Scale Industries (SSI) have a crucial role in a developing economy like India. They play a strategic role in the progress of the country. These industries by and large represent a stage in economic transition from traditional segments to modern segments. The traditional nature of this process is reflected in the diversities of these industries. Some small scale units employ simple skills and mechanism while many other units use modern and sophisticated technology. Now, our economy is facing a challenge of economic growth. SSIs constitute an important part of the Indian economic structure. They integrate a continuing element in the scheme of national planning.

Objects of Research

Objective of this study is that :

1. To find out the opportunity and problems faced by the entrepreneurs;
2. To improve standard of living of people.
3. To Study the improving infrastructural facilities in small scale industries.
4. To Evaluate the participation of women in the small scale Industries
5. To know the development of self-confidence is achieved.

Hypothesis of Research

The hypothesis , I have drawn for this above study is that :

1. SSI is offering a brighter scope and a growing career to women entrepreneurs.
2. SSI offers attractive income source to the women entrepreneurs.

Research Methodology

This study relied on a sample of randomly selected small scale industries throughout the Jabalpur District. We sampled 60 Women Entrepreneur exclusively belonging to SSIs in Jabalpur district. Out of the 60 questionnaire sent out, 60 were received, representing 100%.

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The survey instruments included open ended and closed ended questionnaires. We also followed up with personal interviews with director of these Groups. The findings are presented by the use of descriptive statistics. The following regions were selected for the study:-

1. North
2. Central
3. West
4. cantt

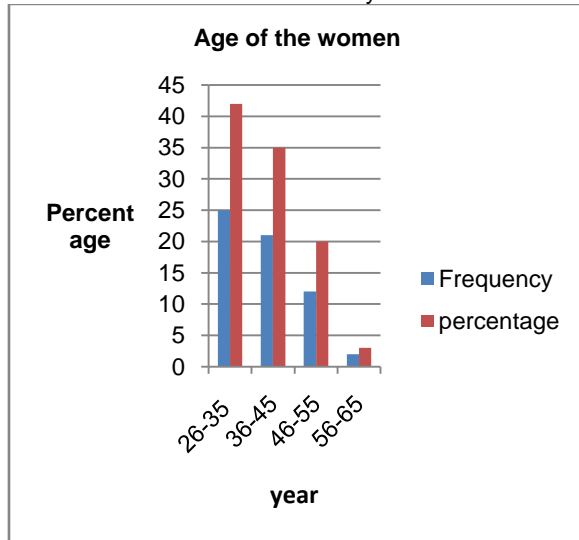
Data Analysis

In this section, we present an analysis and discussion of the empirical results.

Table-1 Classification on the Basic of Age

years	Frequency	percentage
26-35	25	42
36-45	21	35
46-55	12	20
56-65	2	3
Total	60	100

Source- Based on Primary data



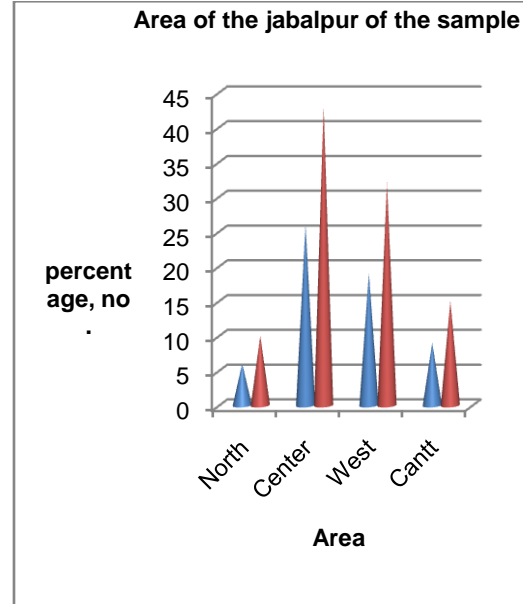
Source- Based on table-1

Table -1 clearly indicated that 25 number of women entrepreneur belongs to the age group of 26-35 years making the overall percentage to 42%, 21 women entrepreneur falls in the group of 36-45 years making them 35% of total distribution. 12 women entrepreneur make a 20% of total and at the lastly 2 women entrepreneur were noticed in the age group of 56-65 years making the percentage 3% of the overall percentage.

Table-2 Area of Operation

Variable	Frequency	percentage
North	6	10
Center	26	43
West	19	32
Cantt	9	15
Total	60	100

Source- Based on Primary data



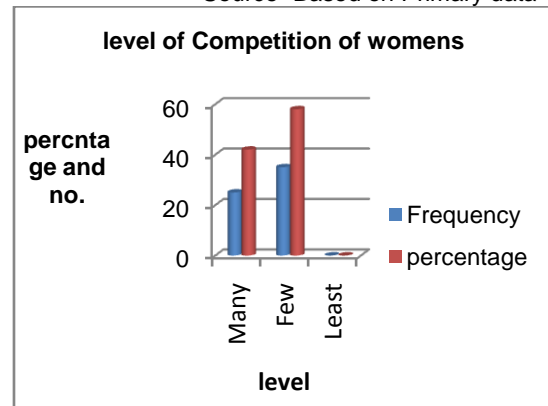
Source- Based on table-2

Table-2 highlights the area or location of enterprise of women entrepreneurs, the trend is noticed, that maximum women are having their enterprise in the Centre area comprising of 26 women in all making a percentage of 43%. Second most area falls in the west where in all 19 women are having their enterprise making 32% of the total distribution. Then comes the 3rd most area, cantt where in all 9 females entrepreneurs are having enterprise making a percentage 15% and the least number of females fall in the northern area where in 6 women were seen having their enterprise making 10% of the total distribution.

Table-3 Level of Competition Faced

Variable	Frequency	percentage
Many	25	42
Few	35	58
Least	0	0
Total	60	100

Source- Based on Primary data



Source- Based on table-3

Table-3 indicates that 25 women entrepreneurs face competition from many

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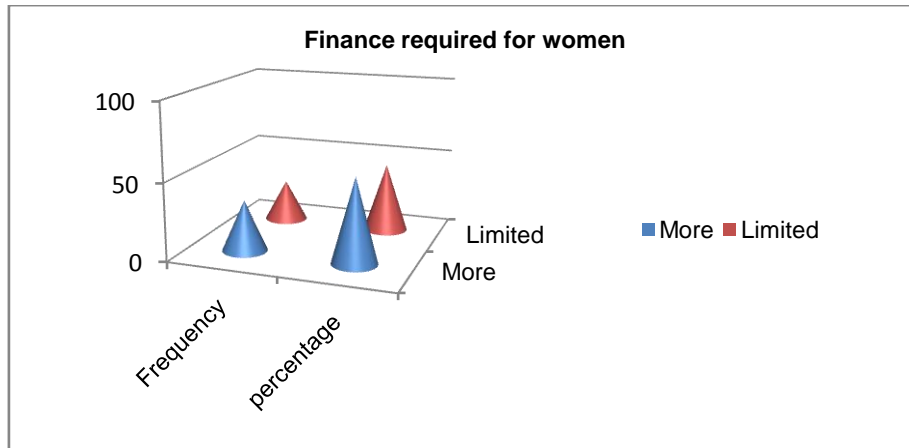
entrepreneurs that makes them 42% of the total distribution, 35 women entrepreneurs face competition from few women entrepreneurs making this percentage 58% of the total distribution and there are 0 or none of the women entrepreneurs face lack of competition from the other female entrepreneurs.

That is few and many competition exists amongst women entrepreneurs but there is lack of competition noticed in this sector.

Table-4 Funds and Finance Requirement

Variable	Frequency	percentage
More	33	55
Limited	27	45
Total	60	100

Source- Based on Primary data



Source- Based on table-4

Table-4 shows that 33 women entrepreneurs feel that more finance/funds is required to start up this enterprise making them 55% of the total distribution and 27 women entrepreneurs feel that limited finance/funds is required to start up their own enterprise which makes them 45% of the total distribution.

Rating of Marks Scored Based Responses

Description	Excellent	Good	Average	Poor
Level of knowledge of growth	10-12	7-9	4-6	0-3

Table-5 Funds and Finance Requirement

Category	Frequency	percentage	Mean	SD	Mode	Median	Min	Max	Range
Excellent	34	57	9.633	1.008	10	10	5	12	0.31
Good	24	40							
Average	2	3							
Poor	0	0							

Source- Based on Primary data



Source- Based on table-5

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Table-5 shows that 34 women believe that growth has taken place in this sector of enterprise making them 57% of total distribution showing that indeed growth has taken place. They have excellent knowledge about own enterprise and its growth. Then 24 (40%) of women have good knowledge of growth of own industries. Also 2 women (3%) of women have average knowledge of growth of own sector in Jabalpur. None such women have poor knowledge of growth.

On this basis of result, Mean is calculated to be 9.633 and Standard deviation found here in 1.008, Mode 10, Median 10, minimum score 5, maximum score 12. The range is however found to be 0.31.

Conclusion

On the basis of the above study, I have come forward with the idea that indeed role of women entrepreneurship in small scale industries with special reference of Jabalpur district. The study will be contributing factor to determine the positive trend of growth of this sector, listing out the possible factors and reasons behind this growth and giving out possibilities of more growth in the above sector.

I have concluded from the results of the above study that yes women are today giving more privilege to this area of enterprise, age is creating no barrier for starting up this area of enterprise,

availability of fund/finance is also reflecting its growth, level of competition, location of the area etc. Over all factors are playing positive role in contribution to the growth of such SSIs.

Moreover, SSIs has a golden and prosperous future in Jabalpur District, need is that women realize its important and start practicing skills to turn up this SSIs carrer.

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